

Royal Mail Door-to-Door Opt-Out

When you ask Royal Mail to stop delivering unaddressed mail items to your address they'll send you an e-mail (or letter) and an opt-out form. This document shows the text of the e-mail / letter and the opt-out form.

Please note

Although there's nothing to stop you printing the below opt-out form you should really request the form by contacting Royal Mail. The reason I've published this document is to illustrate that the company's opt-out procedure is flawed. Royal Mail insists that people need to request an opt-out form for "security reasons - to verify that those resident at the address have requested the opt out.". Yet, anyone can request the opt-out form via e-mail; print as many copies as they want; and return the form(s) with anyone's name and address on it.

Further information

Information about the Door-to-Door Opt-Out on the Royal Mail website:

- www.royalmail.com/personal/help-and-support/how-do-i-stop-receiving-any-leaflets-or-unaddressed-promotional-material

Information about the Door-to-Door Opt-Out on the Stop Junk Mail website:

- www.stopjunkmail.org.uk/guide/door_to_door_opt_out.php

[Stop Junk Mail Campaign, August 2013](#)

Dear Householder

Royal Mail Door to Door Opt Out

Thank you for contacting Royal Mail regarding opting out of receiving Door to Door , unaddressed mail.

We are pleased to receive your request because we only wish to deliver unaddressed mail to recipients who are interested in receiving such items.

This improves our service to advertisers and means that they only produce items for those who are interested, reducing the environmental impact of their mailings and making them more effective.

It is extremely simple for you to opt out. All you need to do is to complete the attached form and return it to us at the address shown.

What opting out will mean for you

Before deciding to go ahead with opting out you may like to be aware of the effect of doing so in relation to items you receive through your letterbox. There are a number of things that you may or may not be aware of and it is worth considering these before deciding to go ahead.

1. Our Opt Out service only relates to unaddressed mail delivered by Royal Mail.
2. We are still legally obliged to deliver all addressed mail, which includes mail that is addressed "To the Occupier" (or with any other generic recipient information), as well as mail that is personally addressed to you by name.
3. Some of the items that we deliver may contain important information issued by local and central Government departments, for example materials relating to elections. Because we cannot legally separate these items from the others we deliver - such as advertising offers or leaflets - you will not receive these if you choose to opt out.
4. Opting out means no one at the address will receive unaddressed mail items so you may wish to check whether this is acceptable to everyone living at the property.
5. Royal Mail delivers around 25% of unaddressed mail items in the UK. Therefore opting out of Royal Mail Door to Door deliveries will not eliminate the majority of items that you currently receive through your letterbox, as there are many other companies who deliver leaflets to whom this opt out will not apply.

Opting out from other unaddressed mail deliveries

To opt-out from deliveries from other unaddressed mail distributors you may wish to register with the 'Your Choice' preference scheme run by the Direct Marketing Association. They can be contacted at: -

'Your Choice' Preference Scheme
Direct Marketing Association (UK) Ltd
DMA House
70, Margaret Street,
London W1W 8SS
Telephone: 020 7291 3300
Fax: 020 7323 4165
Email: yourchoice@dma.org.uk

If you would like to stop any other unwanted communications please visit The Mailing Preference Service www.mpsonline.org.uk, which provides details on all other preference services, or call the Mailing Preference Service on 0845 703 4599

How to opt out from Royal Mail Door to Door

If you still wish to opt out of receiving Door to Door mail items please complete the attached form and return it to us at the address shown. Upon receipt we will process your request and it will be implemented within 6 weeks.

Every effort will be made to prevent the delivery of Door to Door items by Royal Mail.

Your Opt Out will last for a period of 2 years. However, if you wish to resume deliveries of Door to Door to your address at any time during this period please contact us at optout@royalmail.com

At the end of the 2 year period, in order to continue with your opt out, you will simply need to repeat this process and complete a new application form to confirm that you are still resident at the address and wish to continue opting out of Door to Door deliveries.

Royal Mail Door to Door

Opt out form



To

Freepost RSTR-YCYS-TGLJ
Royal Mail Door to Door Opt Outs
Kingsmead House
Oxpens Road
OXFORD
OX1 1AA

From (please fill in your address and postcode)



Reference

Request to stop **Door to Door** mail items being delivered to my address.

I confirm that I have read and fully understood your letter advising me of the implications of “opting out” of receiving deliveries by Royal Mail of unaddressed **Door to Door** mail items to my address.

I understand that I may miss important information from local or national government or other publications that are sent using this service.

I understand that I will continue to receive unaddressed material delivered by companies other than Royal Mail.

Name:

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Signature:

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Date: (please write today's date)

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